Menthol Sell-in
Brochure

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Marketing Visions, Inc.

Marketing & Promotion Consulting

March 4, 1996

PAST DUE

INVOICE

TO:	PHILIP MORRIS
JOB DESCRIPTION:	Parliament Menthol Lights (PML) Sales Incentive Program Communication: Art, Mechanicals, & Production (2 Versions: Non-Golf & Golf)
INCLUDES:	Writing, designing & production of a motivating color sheet (8-1/2" X 11") detailing the PML Sales Incentive Program for 2 Versions. Includes Copy Writing, Design (alternate layouts showing 1 and 2 sided options, gold and non-golf 8-1/2" X 11" size, color), Graphic Development, Scans, B&W Proofs, Color Proofs, Revisions, Production of 700 2-Sided Final Color Fiery Prints, and Miscellaneous Out-of-Pocket Expenses. Rush charges on 2nd Non-Golf Version included.
INVOICE NUMBER:	96068
AMOUNT DUE:	$10,975. NO TAX APPLIES. SHIPPED OUT-OF-STATE.
ESTIMATE #:	96PM005 Rev
PAYMENT TERMS:	Payable upon receipt. Net 30 days.
ORDERED BY:	Rob Gotti

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